

Purity

The Coffee Nature Intended™



Antioxidant-Rich ✓
Ethically Farmed ✓
Clean, Pure Beans ✓



Guaranteed to taste as good as it makes you feel.

A medium roast with a subtly sweet taste & a flawless, smooth finish.

NET WT 12 OZ (340 G) | SPECIALTY GRADE | WHOLE BEAN COFFEE

Our Story

Hallelujah! We've cracked the code in creating a great tasting coffee that's incredibly pure and rich in antioxidants. **Purity Organic Coffee** has people everywhere rejoicing that they can now enjoy (more) coffee *without* the negative side effects associated with conventional coffee.

You see, many of the negative chemical compounds found in other coffees are a byproduct of industrial farming along with roasting methods designed for maximum profits—instead of roasting for maximum health benefits.

NEWS FLASH:
COFFEE
CAN HAVE **ENORMOUS**
HEALTH BENEFITS
WHEN IT'S DONE **RIGHT**

The Purity Process

Our proprietary process brings you the coffee that nature intended.

1. We start with only the highest quality, **organic beans**.
2. We then **screen for toxins** including pesticides and mold.
3. The beans are then roasted in our patented **smokeless roaster**.
4. They're roasted to the optimum point to capture **maximum health benefits**.
5. Each and every batch is **taste tested** by experts.

→ **The PURITY PROMISE** →
Purity Coffee is guaranteed to taste as good as it makes you feel. If for any reason you are not completely satisfied, let us know and we'll refund your purchase.

The Purity Difference

Using independent labs around the globe, we tested 65 other leading coffee brands to see where Purity stacked up.

The lab results are in: Purity Organic Coffee is antioxidant-rich—containing up to 10 times the amount of other coffees.

In addition, our coffee tested completely free of pesticides, mold, ochratoxins, aflatoxins, PAH, and yeast (unfortunately, a surprising number of other coffee brands did not).

See website for more details.

Did you know our coffee is **Rainforest Alliance Certified™**?

This means that the way our coffee is grown improves the social, environmental and economic conditions of the people who farm and harvest our delicious beans.



Brewing Tips





GRIND only what you need for immediate brewing. (Coffee is like an apple, it oxidizes when cut.)

STORE at room temperature in an airtight container, away from heat, direct sunlight, & moisture.

See our brewing guide at PurityCoffee.com

Let's Connect!

We'd love to hear about your Purity experience. Share your story and let's unite.

#PURITYCOFFEE    
Team@PurityCoffee.com

Feel Good
about what's in
— *this bag* —
PURE ORGANIC
COFFEE

and about what's NOT
mold, acrylamide
& pesticides

Just 1% of the
WORLD'S BEANS
— *meet our* —
STANDARDS

YOUR PURITY COFFEE
— *is* —
INCREDIBLY
FRESH

Our coffee is as **FRESH**
as the day it was roasted

thanks to our
NITROGEN-FLUSHED
... PACKAGING ...

PURELY DELICIOUS
FLAVOR PROFILE

This is a soft yet rich coffee

— *with hints of* —
milk chocolate

TOASTED PECAN

... and a whisper of ...
ORANGE BLOSSOM

that lingers on the finish

Visit PurityCoffee.com